



# TAKE YOUR SKILLS ONLINE

With Arena Animation's Graphics, Web Design & Development (GWDD) Program

Dear Student,

Today, everything is progressing towards digital. Companies across the world and across industries are taking the digital route, opening up a great number of career opportunities. While the projected job growth for web developers from 2014 through 2024 is 27%,<sup>1</sup> the graphic design industry is predicted to grow 7% from 2015 to 2022.<sup>2</sup> There are also a number of trends that are expected to take over the digital world. 2019 will be all about delivering on user experience: web design trends will prioritize speed and mobile design, eye-catching simple designs with asymmetrical layouts, immersive video backgrounds, and more. For instance, flat design, which helps in loading a website quickly, has started to become popular and will continue to be trendy in 2019.<sup>3</sup> Mobile first design will likely be the trend for a long time to come.<sup>4</sup> We'll also continue to see geometric shapes in web design in 2019.<sup>5</sup> Single Page Design refers to websites that have only one page instead of multiple service pages or blog articles, all neatly arranged under a siloed hierarchy.<sup>6</sup> Also, a subtle but noticeable 2019 trend in web design is micro-animations.<sup>7</sup>

<sup>1</sup>Source: techlaunch.io | <sup>2</sup>www.nonstopsigns.com | <sup>3</sup>www.theedesign.com

### Q. Why is GWDD an ideal course for you ?

- It makes students 'Complete Design Professionals' with their own Web/Design portfolio
- It uses industry-endorsed techniques to make the student an 'in demand' new media creative professional, and prepares them in various fields such as – interface and interactive designing, websites, logos, digital graphics, image editing and much more
- Keeping in mind the new industry trends, this program uses powerful tools such as HTML5 and CSS3, which brings students a step closer to being job-ready

### Q. What are the kind of job profiles available for a GWDD student?

- Web Designer
- UI Designer
- Layout Designer
- Graphic Designer
- Flash Animator
- Web Developer
- SEO Consultant
- Content Management System Specialist

### Q. What will students get trained in?

- Illustration
- Visualization
- Rich Media for the Web
- Interface Design Concepts
- Concepts of Graphic Design
- Projects (Web/Design Portfolio)
- Web Graphics and Animation

Today, Arena students are not only hired by top creative firms, but also companies from other industries:

MPC | Sparrow Interactive | Assemblage Entertainment | Innovative Animation | Exigent 3D | Rockstar | Firefly Creative Studio | 88 Pictures Makuta Visual Effects | Green Gold Animation | Transpixel Studio | DQ Entertainment | Maya Digital Studios | BYJU'S | Red Chillies | L & T Double Negative | GeoShot Technologies | Adnet Global | Cimpress Vistaprint | Here Technologies | Xentrix Studios | Trace VFX | Biorev Studios Amazon | Prana Studio | Technicolor | Resonance Digital | Prismart Productions | SuperDNA | Prime Focus | Lakshya Digital | Golden Robots

Best Regards, Team Arena Animation

Arena Animation is not a university.

#### TERM 1

- Concepts of Graphics and Illustrations
- Web Designing Concepts
- UI / UX for Responsive Design
- Typography Design
- Illustrations for Web
- Creating Artworks
- Layout Design
- Web Animation using Animate CC
- Web Design Portfolio

#### JOB PROFILES

Web Designer | UI Designer | Layout Designer | Flash Animator  
Graphic Designer | Web Developer | SEO Consultant  
Content Management | System Specialist

#### SOFTWARES

Adobe Illustrator CC | CorelDraw X8 | Adobe Photoshop CC | PHP  
Adobe Animate CC | HTML5, CSS3 and Javascript | Wordpress  
Node-v12.14.0, Visual Code 1.41 | React 0.14.3, Visual Code 1.41

#### TERM 2

- Concepts of Programming
- Building Next Generation Websites
- Web Development using Angular Js
- Essentials of NodeJS
- Application Development using ReactJS
- Design and Development using Programming Language
- Working with Content Management System
- Search Engine Optimization
- Web Adwords
- Web Analytics
- Web Design & Development portfolio

## GRAPHICS WEB DESIGN & DEVELOPMENT



Graphics Web Design & Development (GWDD) is a comprehensive program that trains students in all aspects of graphic designing, web designing and web development. The program uses industry-endorsed techniques to transform students into in-demand creative professionals.

MODULE	
Term 1	Term 2
Concepts of Graphics and Illustrations	Concepts of Programming
Web Designing Concepts	Building Next Generation Websites
UI / UX for Responsive Design	Web Development using Angular Js
Typography Design	Essentials of NodeJS
Illustrations for Web	Application Development using ReactJS
Creating Artworks	Design and Development using Programming Language
Layout Design	Working with Content Management System



Duration:  
382 hours  
15 months