



MASTER

THE ART OF
CHANNEL PACKAGING WITH
BROADCAST
PRIME

Dear Student,

The Indian television industry is one of the biggest in the world. These ever-growing television, as well as digital channels have led to a huge demand in 'channel packaging' content. Broadcast Prime trains students to create engaging motion visuals for the high-end Film, TV and Digital Media industry by merging the best of graphic, animation, live footage, music, sound, electronics, interactive and unconventional media tools. The program prepares students for creating motion visuals for short-form visual communications, entertainment, edutainment, commercials, broadcast and corporate communications.

The Indian M&E industry is growing at 13.5% per annum and is expected to be worth INR 3.07 trillion in 2024.*
The M&E industry is also expected to provide 65 lakh jobs by 2022.**

*Source: Economic Times | **Source: FICCI-EY Report 2018

Individuals with relevant skills will be in high demand.

Q. WHY IS BROADCAST PRIME AN IDEAL PROGRAM?

- Students learn how to harness colour and to choose typography to fit the delivery mechanism, whether it is for television, cinema, computer monitors or smartphone screens
- Students learn industry-relevant skills and advanced broadcasting techniques to become job-ready broadcast professionals

Q. WHAT WILL THE STUDENTS LEARN?

- Broadcast Design
- 2D Animation and Graphics
- Cinema 4D
- Digital Illustrations
- Anatomy Study
- Audio-video Editing
- Storyboarding
- Broadcast Media
- Motion Graphics
- Digital Marketing
- Adobe Illustrator CC
- Inkscape
- Adobe Photoshop Extended CC
- Pixlr
- Adobe Audition CC
- Audacity
- 3ds Max 2018
- Blender
- 3ds Max 2018 with V-Ray
- Cinema 4D
- Cinebench
- Adobe After Effects Professional CC
- Natron
- VSDC Video Editor

Q. WHAT IS THE DURATION OF THE PROGRAM?

23 Months

Q. WHAT KIND OF JOB PROFILES ARE AVAILABLE AFTER THE PROGRAM?

- Broadcast Designer
- 3D Motion Graphics Artist
- Composer
- Videographer
- CG Modeler
- Graphic Designer
- Illustrator
- Storyboard Artist
- Video Editor

THE PROGRAM OPENS DOORS TO MULTIPLE CAREER AVENUES IN A WIDE SPECTRUM OF INDUSTRIES:

- Advertising
- Banking & Finance
- Media and Entertainment
- Retail
- Telecom & Communication
- Textile
- Infrastructure
- Fashion & Lifestyle
- E-commerce
- Instructional Design

DOES ARENA ANIMATION PROVIDE JOB PLACEMENTS?

Arena Animation has an elaborate network comprising of leading companies, studios, production houses and advertising agencies that hire our talented students:

- Amazon.in
- Ananta Games
- Crazy Cub Animation
- Decathlon
- Double Negative
- Future Works
- Lakshya Digital
- Maya Digital Studios
- Motion Picture Company
- Powerweave
- Prime Focus
- Rockstar

Best regards, **Team Arena Animation.**

Arena Animation is not a university.